

For Immediate Release

Date: March 23, 2009

Contact: William Chettle

Phone: (646) 285-4783

E-mail: wchettle@loringward.com

Loring Ward & Dimensional to Present Advisor Workshops in 15-Cities

San Jose, CA – Loring Ward International Ltd. (“Loring Ward”) announced a 15-city series of workshops, dedicated to helping financial advisors build exceptional fee-based businesses today.

Presented in close collaboration with leading institutional money manager, Dimensional Fund Advisors, the workshops kick off April 29 in Minneapolis and end May 29 in San Diego.

Last year \$356 billion net was pulled out of mutual funds, yet advisors who work with Loring Ward and Dimensional netted \$6 billion.

“2008 convinced us more than ever that active management and market timing simply do not work,” said Alex Potts, President and Chief Executive Officer of Loring Ward. “These workshops are specifically designed to help advisors build more prudent, efficient and effective fee-based businesses.

The 4-hour workshops will feature speakers from Loring Ward and Dimensional, as well as successful financial advisors, and will cover:

- The 5 most important steps to capturing assets today
- Transforming clients into referral advocates
- An exclusive, Nobel-prize winning investment approach
- Outsourcing portfolio management to save time and money

According to Alan Werba, a financial advisor and one of the owners of the newly-private Loring Ward: “As a firm built for advisors by advisors, we have a unique understanding of what advisors need to be successful today. If you are open to change and ready to focus, the opportunities are enormous.”

For more details on the workshops, including dates, times and locations go to www.loringward.com/adsitepdfs/Building_an_Extraordinary_fee-based.pdf.

About Loring Ward

Loring Ward International is headquartered in San Jose, CA. For more than two decades, its subsidiary, Loring Ward Financial Inc., has provided a turnkey asset management program to some of America's most knowledgeable and successful investment advisors and their clients. These services include investment strategies and products, back office operational processing, education and training, and business development support. Loring Ward International is a wholly-owned subsidiary of Werba Reinhard, Inc. For more information, please visit www.loringward.com.
